5-day Interactive Training Course

Strategic Thinking in the Age of Artificial Intelligence

Transforming Business Strategy with AI Insights

01 Jun - 05 Jun 2026	Dubai – UAE	US$ 5,950
14 Sep - 18 Sep 2026	Dubai – UAE	US$ 5,950
30 Nov - 04 Dec 2026	Dubai – UAE	US$ 5,950

About the Course

Integrating artificial intelligence (AI) into strategic thinking has become imperative for organisations seeking a competitive edge in the business environment. As AI technologies continue to advance, they streamline operations and enhance the ability to analyse vast amounts of data, enabling companies to make informed decisions more quickly and accurately. The application of AI fosters innovation by uncovering new opportunities and enabling the development of products and services that were previously unimaginable. Consequently, organisations that effectively leverage AI in their strategic planning are better positioned to adapt to market changes, meet customer needs, and outperform their competitors.

This 5-day interactive Strategic Thinking in the Age of Artificial Intelligence training course is designed to equip delegates with the knowledge and skills necessary to navigate the complexities of strategic thinking in the age of AI, enabling them to leverage these powerful tools to drive growth and enhance organisational performance. It will examine the fundamental principles of AI and its impact on various industries, emphasizing the importance of understanding the technological landscape, where delegates will explore the role of AI in fostering innovation and how it can be integrated into existing business models to create value. By examining case studies of successful AI implementations, they will gain insights into best practices and strategies that have proven effective in harnessing AI's potential to transform organisations.

Moreover, this will address the ethical considerations and challenges associated with AI adoption, ensuring that delegates are well-prepared to make informed decisions that align with their organisation's values. Delegates will be equipped with practical tools and frameworks to implement AI strategically, enhancing their decision-making capabilities and enabling them to respond proactively to the ever-changing market dynamics. With a focus on collaboration, creativity, and ethical leadership, it aims to empower professionals to think strategically about AI and its applications in their respective fields, ultimately fostering a culture of innovation and resilience within their organisations.

Core Objectives

By the end of the training course, delegates will be able to:

- Analyse the impact of artificial intelligence on business strategies and decision-making processes
- Evaluate various AI tools and technologies to determine their suitability for different organisational contexts
- Apply strategic thinking frameworks to integrate AI into existing business models
- Develop innovative strategies that leverage AI for competitive advantage in the market
- Understand the ethical implications of AI and its influence on organisational culture and employee dynamics
- Develop a strategic plan for AI implementation that aligns with organisational goals and objectives
- Integrate insights from AI trends to forecast future opportunities and challenges for strategic planning

Training Approach

This training course will incorporate a blend of interactive lectures, group discussions, and hands-on activities to facilitate learning and engagement. Delegates will work on real-world scenarios and case studies that illustrate the application of AI in strategic decision-making processes, and there will be opportunities for peer-to-peer learning and feedback to enhance understanding and collaboration, among others.

The Attendees

Delegates attending this training course will primarily be professionals in strategic planning and decision-making processes within their organisations.

Likewise, it will be valuable to the professionals but not limited to the following:

- Senior Executives
- Middle Management Professionals
- Strategic Planners
- Data Analysts
- IT Managers
- Business Development Managers
- Marketing Professionals
- Project Managers
- Operations Managers
- Innovation and R&D Teams

DAILY DISCUSSION

DAY ONE

INSIGHT INTO THE AI ENVIRONMENT

- Overview of Artificial Intelligence and Its Evolution
- Key Concepts and Terminology in AI
- The Impact of AI on Various Industries
- Current Trends in AI Technology
- AI Applications in Business Strategy
- Ethical Considerations in AI Implementation
- Future Directions of AI Development

DAY TWO

STRATEGIC INNOVATION THROUGH AI

- Identifying Opportunities for AI-Driven Innovation
- Integrating AI into Business Models
- Design Thinking and AI – A Strategic Approach
- Developing a Culture of Innovation with AI
- Collaborating with AI for Creative Problem-Solving
- Overcoming Barriers to AI Innovation

DAY THREE

INTEGRATING AI INTO COMPETITIVE STRATEGY

- Analysing Competitive Landscapes with AI
- AI for Market Research and Consumer Insights
- Strategic Positioning Using AI Analytics
- Using AI for Competitive Intelligence
- Scenario Planning with AI Tools
- Developing a Competitive Advantage through AI
- Measuring AI's Impact on Competitive Strategy

DAY FOUR

STRATEGIC PLANNING WITH AI IMPLEMENTATION

- Integrating AI into Strategic Planning Processes
- Tools and Technologies for AI Implementation
- Change Management in AI Adoption
- Aligning AI Initiatives with Organisational Goals
- Building Cross-Functional Teams for AI Projects
- Risk Assessment and Management in AI Implementation
- Evaluating AI Implementation Success

DAY FIVE

APPLYING AI IN STRATEGIC DECISION-MAKING

- Integrating AI into Executive Decision-Making Processes
- The Role of AI in Predictive Analytics and Forecasting
- Enhancing Business Intelligence with AI Tools
- Best Practices in Data-Driven Decision-Making
- Balancing Human Insight and AI Analysis in Strategy
- Ethical Considerations in AI-Driven Decision Making
- Creating a Sustainable AI Strategy for Long-Term Success

THE CERTIFICATE

XCalibre Training Centre Certificate of Completion will be provided to delegates who attended and completed the training course.