

5-day Interactive Training Course

Corporate Social Responsibility

Environmental, Social, and Governmental (ESG) Principles for Business Success

08 Jun - 12 Jun 2026	Dubai – UAE	US\$ 5,950
07 Sep - 11 Sep 2026	Dubai – UAE	US\$ 5,950
14 Dec - 18 Dec 2026	Dubai – UAE	US\$ 5,950



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About the Course

After the pandemic, all companies are in the public eye regarding corporate behaviour and sustainable strategies. To succeed nowadays, all companies MUST acknowledge their own environmental and social impact inside-out and outside-in and implement strategies throughout their value and supply chains. Companies that don't will undoubtedly be more exposed to risks, may face reputational problems, and will not be perceived as "responsible" (which can affect their financial and employee turnover).

This Corporate Social Responsibility (CSR) training course is designed to help managers and community officers understand sustainability and CSR better and implement them effectively in their companies. It will cover CSR's key areas (environment, people, governance, and profit) and outline the most effective strategies to lead a sustainable business. This is highly practical, with exercises and case studies presented so that attendees make the most and convert theoretical concepts into practical applications in private and governmental organisations.

Core Objectives

Delegates will achieve the following objectives:

- Understand the role of Corporate Social Responsibility in business strategy
- Analyse the current CSR strategy and align it with the business goals
- Develop a general CSR strategy based on the business's social, economic, and environmental impact while securing a vast range of actions with independent purposes
- Develop meaningful stakeholder engagement techniques
- Prioritise investments that enhance their organisation's skills to deliver shared social and business benefit
- Build a strong business case for the different CSR initiatives

Training Approach

The delegates will develop the required skills to design and implement a Corporate Social Responsibility training course through various instructional methods, including examining multiple case studies, group discussions, and exercises with maximum delegate participation covering current situations and practices and lecturing by an experienced practitioner.

The Attendees

This training course will be valuable to professionals, including (but not limited to) the following:

- Sustainability & CSR Management Team Leaders/Managers
- Community Outreach Officers
- HR Personnel at all levels
- Senior management involved in strategic decision-making and/or corporate governance
- All professionals who are responsible for CSR & Sustainability

DAILY DISCUSSION

DAY ONE

CORPORATE SOCIAL RESPONSIBILITY (CSR) OVERVIEW

- Definition and Main Myths relating to Corporate Social Responsibility
- The CSR Business Cases: Benefits and opportunities in applying CSR strategies in your business
- Non-economic and Diversity Reporting
- CSR Standards and Regulations
- Voluntary Schemes and Corporate Governance Codes

DAY TWO

CORPORATE SOCIAL RESPONSIBILITY (CSR) APPLIED

- Sustainability Concepts
- Environmental Challenges and Circularity Models
- The Social Contract
- Financial Challenges
- Changing Focus on Corporate Governance

DAY THREE

CORPORATE SOCIAL RESPONSIBILITY (CSR) IMPLEMENTATION

- Performing a (double) Materiality Assessment
- Developing a CSR Strategy
- Reporting and Confirming Progress
- Involvement in National or International Initiatives
- CSR in Different Industries

DAY FOUR

THE IMPACT OF STAKEHOLDERS' INVOLVEMENT

- Recognising the Key Stakeholders
- The importance of Stakeholders' Engagement
- Design the process of the engagement
- Securing the dialogue and supporting the commitments
- CSR and Communities

DAY FIVE

CSR AND ETHICS

- What is Ethics?
- Corporate Performance
- Corporate Reputation
- Greenwashing and Wokewashing
- Communication and CSR



THE CERTIFICATE

XCalibre Training Centre Certificate of Completion will be provided to delegates who attended and completed the training course.