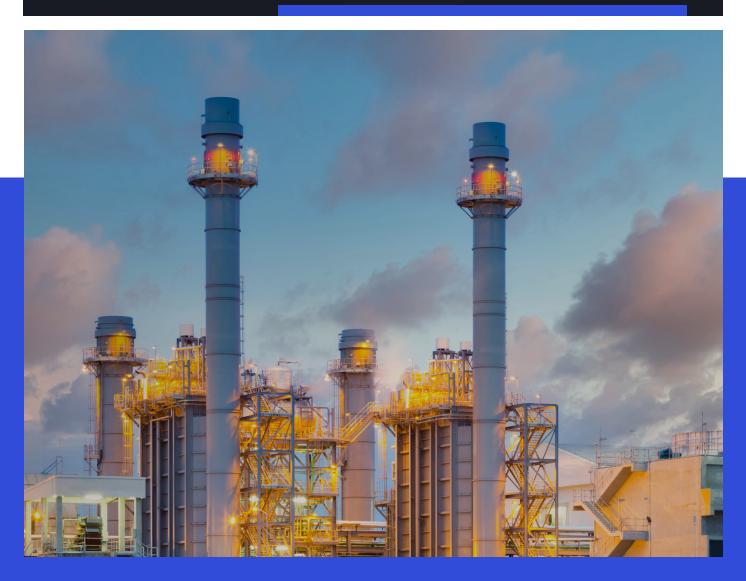


5-day Interactive Training Course

Mini MBA: Oil & Gas Business Development and Profitability

10 Oct - 14 Oct 2022	Dubai	US\$ 4,350
26 Dec - 30 Dec 2022	Dubai	US\$ 4,350
22 May - 26 May 2023	Dubai	US\$ 4,350
12 Jun - 16 Jun 2023	Boston	US\$ 6,350
11 Sep - 15 Sep 2023	London	US\$ 5,350
09 Oct - 13 Oct 2023	Dubai	US\$ 4,350
25 Dec - 29 Dec 2023	Dubai	US\$ 4,350



Mini MBA: Oil & Gas and Energy Management

Oil & Gas Business Development and Profitability



About the Course

This Mini MBA: Oil & Gas and Energy Management training course is designed to help a wide range of delegates from national and international oil & gas and energy companies to understand the challenges facing the energy industry. The attained knowledge from this training course can be used to identify business concerns and find fast and effective solutions to those concerns.

This five-day interactive training course focuses on the theory of finance and economics of oil & gas project management, risk identification, decision-making planning and mitigation approaches. It also includes the policy design, in-depth awareness of the current advances in Oil & Gas project management techniques and the technological and operational aspects of future energy supply and demand. Likewise, it enhances the delegates' expertise in managing the company's resources and develops their skills in HRM to add value to the company's profitability.

Finally, the delegates will learn about new energy markets such as hydrogen and wind technology and their impact on the future oil & gas supply and demand. It will help them adjust their plan to secure the energy delivery, contribute to the sustainability management to restore the resources for the next generation and protect the environment in accordance with new environmental regulations.

Core Objectives

Delegates will achieve the following objectives:

- Identify important project profitability factors in the energy sectors
- Importance of NOC and IOC in future energy supply
- Corporate Finance and Energy Trading
- Risk management and decision making
- Importance of environmental management systems for oil &gas companies
- Impact of supply chain management in delivering energy
- Internal and external controlling factors for Energy pricing
- Human resource management and its impact on company profitability

Training Approach

This Mini MBA Oil & Gas and Energy Management training course will utilise a variety of up-to-date and interactive approaches that ensure maximum understanding, comprehension and retention of the information presented. It includes the PowerPoint presentation, formative feedback, and Question & Answer sessions with interactive practical exercises supported by videos, class activities and case studies.

The Attendees

This training course will be valuable to professionals, including (but not limited to) the following:

- Oil & Gas and Energy Project Managers
- Oil & Gas Traders
- Energy Planners and Distributors
- Oil & Gas Business Development Managers
- Investor Analysts, Bidding Planners, and Auditors
- Mid-Senior Managers who would like to learn more about MBA and prepare themselves for senior levels
- Different Engineering Disciplines that would like to expand their economic skills and energy trading

DAILY DISCUSSION

DAY ONE

OIL & GAS EXPLORATION, PRODUCTION, AND PROCESSING

- Introduction to Oil & Gas Formation
- Reserve Evaluation
- Oil & Gas Processing
- Natural Gas Specification and Subproducts
- Field development and Reservoir Management
- Supply & Demand Concept and Models
- Oil Markets and Brent, Oil Futures and the Financial Markets

DAY TWO

OIL & GAS AND ENERGY SUPPLY CHAIN MANAGEMENT

- Introduction to Supply Chain Management and Integration
- Types of Supply Chain: Lean vs Agile
- Globalisation and Supply Chain Management
- Inventory and Material Requirement Planning in Supply Chain Management
- Oil & Gas Collaboration Buyer and Seller Relationship
- Current Issues in Supply Chain Management and their impact on Sales and Marketing

DAY THREE

PROJECT ECONOMICS AND FINANCE

- Oil & Gas Economics and Contracts
- Oil & Gas Asset Evaluation: Cash Flow Model Concept
- Project Economic Parameter Indicators
- Project Risk Evaluation and Selection Criteria

- Business Valuation and Methods
- Expected Monitory Value and Net Present Value
- The scope of Corporate Finance
- Capital Asset Pricing Model and Cost of Capital

DAY FOUR

OIL & GAS AND ENERGY INDUSTRY STRATEGIC ANALYSIS

- Concept of Strategic Management
- Internal and External Strategic Analysis
- Human Resource Management and Behavior
- Strategy Options, Choices, Evaluation and Selection Criteria
- Strategic Management's Challenges and Mitigation
- Strategy implementation in the Energy industry
- Tax, Fiscal and Market Strategy for the Oil & Gas Companies

DAY FIVE

FUTURE OF ENERGY MARKET WITH NEW ENERGY PROSPECTIVE

- New Energy vs Conventional Energy Market
- Future perspectives of Competitive vs Monopoly Energy Markets
- Oil & Gas Supply and Future Demand Perspectives
- Peak Oil and Future's Energy Sustainability
- Decision Support and Business Intelligence Systems (Future Decision System)
- New Era of Big Data and Future of Energy Markets