

5-day Interactive Training Course

# Corporate Governance Masterclass

Global Best Practices for Better Boards and Directors

26 Sep - 30 Sep 2022	Dubai	\$4,350
10 Oct - 14 Oct 2022	Kigali	\$5,350
21 Nov - 25 Nov 2022	London	\$5,350
31 Jul - 04 Aug 2023	Dubai	\$4,350
25 Sep - 29 Sep 2023	Dubai	\$4,350
09 Oct - 13 Oct 2023	Kigali	\$5,350
20 Nov - 24 Nov 2023	London	\$5,350
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## **About the Course**

Our boardroom effectiveness masterclass delivers an intense, five-day program of knowledge that will make all the difference in your boardroom. With interactive discussion, sharing of proven boardroom best practices, "what would you do?" exercises, and immediately usable ideas, you'll build the strategies and specific actions to shape your board into a powerful, professional fiduciary. No matter the legal structure of your organisation, your board members (and supporting staff) will gain from this boardroom intelligence.

The training course will also include detailed, step-by-step guidance on the role of boards, local governance issues, structuring effective boards, leadership, the unique concerns facing state-owned and family business boards, the board's role in setting the strategy and social responsibility policy, tools for making "online" governance affecting, and handling "inside the boardroom" conflicts.

Be prepared for active participation, extensive give-and-take discussion, and gaining a thorough knowledge of improved company governance, all in a confidential learning environment.

# **Core Objectives**

#### Delegates will achieve the following objectives:

- Save time and effort in boardwork
- Master the tools needed for effective board support
- Gain personal confidence in fulfilling their role as board members
- Understand (and navigate) the division of duties between board and management
- Effectively lead boards and committees
- Learn to analyse board information and corporate controls
- Efficiently evaluate the performance of their boards
- Shape strong board leadership, committees, and board information structures

### **Training Approach**

This training course involves delegates from the very first moments. Active discussions, "what would you do" case studies and exercises, and sharing of ideas are the rule as we convene a virtual "board of directors" during the course. Your fellow board members, company secretary, and other staff will open up their ideas for improving your governance. Presentations give you valuable examples, guides, and information links you'll put to immediate use back at the company. The delegates will gain new board and governance ideas you never considered and share your own best practices with directors from around the world.

#### **The Attendees**

Our boardroom masterclass will deliver valuable intelligence and resources for your board members and top managers. Making the board more effective requires a company team effort. The material covered will benefit public and private corporations, state-owned enterprises, firms, and those who fund and advise them.

This training course will be valuable to professionals, including (but not limited to) the following:

- Top Management
- Public and Private Corporations
- Board of Directors
- Corporate Board Members
- Directors and Staff of SOEs
- Parastatals and Government Investment Funds
- Corporate Secretaries
- Corporate Counsel
- Top Audit
- Finance and Human Resources Staff
- Venture Capital and Private Equity Partners

# DAILY DISCUSSION

# **DAY ONE**

#### YOUR BOARDROOM ESSENTIALS

- How do corporate boards get this way (and why does it matter)?
- The Structure and Workings of the Board
- What the board *Doesn't Know...?*
- Boardroom Intelligence Gathering
- What lessons can your board learn from corporate scandals?

# **DAY TWO**

### BOARDS AND LEADERSHIP - IMPROVING THE CHEMISTRY

- Your Board's Chief Executive Relationship
- Succeeding at CEO Succession and Evaluation
- Secrets of Effective Board Leaders
- How can the board "Know its Role" in the organisation?
- What a business leader must "unlearn" to be a good board leader?

# **DAY THREE**

#### TOOLS FOR BOARDROOM EFFECTIVENESS

- Global Best Practice Tools for Better Boards
- Tackling Board Information Flow
- Online Board Meetings and Governance
- Board Agendas: Doing more, Better boardwork
- Virtual Governance is reshaping Board Meetings

# DAY FOUR

#### CONTROLS, SPECIAL BOARDS, AND CORPORATE RESPONSIBILITY

- Corporate Controls, Risk, and the Board
- State-Owned Enterprise (SOE) Governance
- Environmental, Social, and Governance (ESG) Trends and the Board
- "Board Friendly" Corporate Controls
- The Top Challenges facing SEO Boards

# **DAY FIVE**

#### "DE-STRESSING" YOUR BOARDROOM

- Welcome to the Boardroom!
- Making Board Evaluation Work
- Flashpoints! Boardroom Conflicts
- The most common Board Evaluation Failures
- Causes (and cures) of Boardroom Battles