

5-day Interactive Training Course

Global Trends in Implementing E-Learning

Developing Competencies through E-Learning Training

19 - 23 Dec 2022	Dubai	US\$ 4,350
12 - 16 Jun 2023	Dubai	US\$ 4,350
18 - 22 Dec 2023	Dubai	US\$ 4,350



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About the Course

Increasingly, different teaching formats have emerged and revolutionised learning fields by the organisations. E-learning is one of these trends and helps those who invest in disseminating knowledge—knowing how to manage people, deadlines, costs, and budgets for e-Learning projects. It is important to understand how to diagnose training needs, methods, and market trends. It is also essential to work on internal and external communication; align the training strategy with the different stakeholders of the organisation – shareholders, directors, eventual supporters, and founders of the projects, as well as influencers, specialists who will share expertise and collaborators from different levels and areas who will participate in the training and help in the dissemination process of the same.

This Global Trends in Implementing eLearning training course will process in implementing and managing e-Learning requires a series of actions that, if neglected, can make any initiative fail. Therefore, every corporate education manager needs an aligned team and the support of specialists capable of supporting the three pillars of an e-Learning project: technology, content and methodology. To remain competitive in the market, give value to employees, keep them updated and trained and rely on different teaching methods, e-learning is a good ally of corporate education. It can make a lot of difference in your business.

Core Objectives

The delegates will achieve the following objectives:

- Make known the trends and main potential of E-Learning training in companies
- Identify the main requirements needed to implement and develop tailor-made E-Learning courses
- Access a form of cost reduction in employee training
- Learn new ways to Increase the motivation of employees in carrying out training
- Create a learning system that will allow the company to develop particular skills for the business in which it operates

Training Approach

To accelerate the development of the delegates significantly, there is a lot of practical content shared, which can (and should) be put into practice in the work environment immediately. Besides the theoretical presentation, the training will be structured based on group conducting techniques, where diversified activities and resources will be applied, such as group dynamics, audiovisual resources, simulations, exercises and case studies, always aiming to maximise delegates' participation, involvement and learning.

The Global Trends in Implementing eLearning training course is held in a face-to-face format and can be adapted according to the company's needs. Through the constant improvement of their skills, employees will be able to contribute consistently to the organisation, making the work environment even better, more human, collaborative and productive.

The Attendees

With the development of new communication and information technologies, the training itself adopts new learning strategies, which pass through distance learning. This training course will prepare you for technical, pedagogical, and organisational issues related to designing, implementing, and evaluating an e-learning training project. Became the leader in implementing an e-Learning system within your organisation!

Likewise, it will be valuable to the professionals but not limited to the following:

- Learning Managers
- HR Managers
- General Managers
- Middle and Senior Staff
- Trainers
- Other responsible professionals who wish to implement E-Learning in their organisation

DAILY DISCUSSION

DAY ONE

E-LEARNING AS A MEANS OF BUSINESS TRAINING

- Objectives of Business Training
- Training Benefits
- Training Modalities
- Costs Reduction
- Advantages and disadvantages of e-Learning
- Learning Management System (LMS)

DAY TWO

LEARNING STRATEGIES IN DISTANCE LEARNING

- The concept of Autonomy
- Capabilities for Autonomy
- Learning Styles
- Learning Strategies
- Concept of Distance Training
- Types of Distance Training
- The Monitoring of Learning

DAY THREE

DESIGN AND PRODUCTION OF PEDAGOGICAL MATERIALS

- Session Planning
- Prospective Design of the Trainees' Profile
- Presentation of Information
- Media Selection
- Objectives and Module Structuring Definition

- Materials and Motivation Layout
- Interactive Language Practice
- Writing Strategies
- Development of Feedback Mechanisms for Evaluation
- Learning Progression

DAY FOUR

TECHNOLOGIES FOR ONLINE TEACHING

- Technology Management
- Technologies for the design of Online Training Proposals
- Platforms for Online Teaching
- Making your Training Interactive
- Applying blended learning principles to e-Learning

DAY FIVE

WHAT IS MOBILE LEARNING?

- What is mobile learning?
- How does the methodology work?
- Difference between m-Learning and e-Learning
- Common strategies of Mobile Learning in Education
- Strategy Benefits
- Different types of content