

# Sustainable Finance

Exploring New Methods through  
Environmental, Social, and  
Governance (ESG)

28 Nov - 02 Dec 2022	Dubai	US\$ 4,350
22 May - 26 May 2023	Dubai	US\$ 4,350
19 Jun - 23 Jun 2023	Marrakesh	US\$ 5,350
14 Aug - 18 Aug 2023	Sharm El Sheikh	US\$ 5,350
27 Nov - 01 Dec 2023	Dubai	US\$ 4,350



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## About the Course

Environmental, Social and Governance criteria ("ESG") are standing at the top of the global agenda. The investor's objective in the financial sector is always to preserve and grow capital. With the concept of ESG, all the investors try to do so with social and environmental objectives in mind; they are trying to achieve the same return objectives from their capital but are doing so in a socially responsible way. The combination of the copious legislative activity in quick succession and the strong investor demand for sustainable products impacts the financial sector. Accordingly, Sustainable finance plays a vital role in the financial sectors by providing the investors in making their decisions with tools to consider the environmental, social, and governance (ESG) factors of economic activity or project.

Environmental factors include mitigation of the climate crisis or use of sustainable resources. Social factors include human and animal rights, consumer protection, and diverse hiring practices. Governance factors refer to public and private organisations' management, employee relations, and compensation practices.

## Core Objectives

**Upon successful completion of this course, the delegates will be able to:**

- Understand the purposes and principles of sustainable finance
- Analysis of the key environmental, social, and governance (ESG) issues
- Build an action plan for integrating sustainability across their businesses
- Develop a risk management plan for the financial sector
- Recognise the new products and business opportunities

## Training Approach

This training course will use various proven learning techniques to ensure maximum understanding, comprehension, and retention of the information presented. It will follow a participative workshop format that focuses on developing practical skills that delegates can apply in real-life business situations on return to their organisation.

## The Attendees

**This training course is suitable for a wide range of individuals but will greatly benefit:**

- Financial Managers
- Investment Funds
- Financial Advisors
- Risk Department
- Budget Managers
- Commercial Managers
- Project Managers
- Anyone interested in how Financial Institutions

# DAILY DISCUSSION

## DAY ONE

### OVERVIEW OF SUSTAINABLE FINANCE

- Definition of Sustainable Finance
- Importance of Sustainable Finance
- The principles of Sustainable Finance
- Environmental, Social, and Governance (ESG) Issues
- The International platform on sustainable finance

## DAY TWO

### DEVELOPING SUSTAINABLE FINANCE

- Main characteristics of sustainable finance taxonomies
- Multiple options for Policymakers
- National vs Internationally Interoperable
- Data Availability and Disclosure
- The design of a practical sustainable finance taxonomies principles

## DAY THREE

### ESG & SUSTAINABLE FINANCE

- The Spectrum of ESG Approaches
- Types of ESG Approach
- Global Initiatives on ESG Investing
- The primary reason for your selecting ESG factors
- ESG across Assets Classes

## DAY FOUR

### SUSTAINABLE FINANCE EFFECTS ON FINANCIAL SECTOR STAKEHOLDERS

- The impact on Governments & Population
- The role of Regulators and Supervisors
- Impact on Institutional Investors
- The effects on Banks, Insurers, and Exchanges
- The impacts on Foundations & Companies

## DAY FIVE

### RISK MANAGEMENT OF SUSTAINABLE FINANCE

- Concept of Business Risk
- Understand the relationship between risk and return
- Main Risks Sustainable Finance and Impacts
- Monitoring, assessing, and analysing ESG markets and risks
- The Sustainable Finance Roadmap