

Leadership in an Exponentially Changing World

Leadership Skills for turbulent times.

23 - 27 May 2022	London	US\$ 5,350
21 - 25 Sep 2022	Dubai	US\$ 4,350
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22 - 26 May 2023	London	US\$ 5,350
20 - 24 Sep 2023	Dubai	US\$ 4,350



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About the Course

It is no exaggeration to say that the way we do business has changed more in the last 20 years than it did in the previous 200. The pace of change shows no sign of slowing and change is the 'new normal'.

The rise of the internet be it price-comparison websites or peer-review sites has fundamentally transformed many industries. The way we shop, use, pay for and procure goods and services has changed exponentially and, more recently, the COVID-19 pandemic has changed, perhaps forever, the way work is done in so many modern workplaces.

All the above has made customers ever more demanding and choosier. Customers can now browse a global catalogues and response times are measures in minute, not days or weeks. The explosion in social media has placed the Customer Experience (Cx) front and centre in the list of strategic imperatives for any organisation, and traditional business models are being torn up and disrupted by 'upstart' technologies and business models the world over.

Consequently, there is an urgent need for a new style of leader and new style of leadership. The modern leader needs to be principled, ethical, flexible, resilient and engaging. This highly interactive course addresses these and other issues head on to give Leaders the skills, tools and competencies they will need to survive and thrive in this new environment.

Core Objectives

This course sets itself some lofty goals, but goals which are essential in any leader in these exciting, yet challenging times, namely;

The delegates will achieve the following objectives:

- Understand the true nature of Leadership and how to develop the habits and behaviours of great leaders
- Understand the reasons for leadership and leaders to adapt to the new realities
- Understand the critical importance of developing an agile, flexible leadership style for changing times
- Understand how to manage and drive change through an organisation
- Understand the crucial importance of Principled Leadership and how to apply them
- Learn how to communicate compellingly in an ever-changing world.

Training Approach

This Leadership in an Exponentially changing world course uses a variety of training inputs to appeal to all learning styles and types. Included are lectures, tutorials, case study analyses, role-play exercises, training games, video inputs, facilitated discussion sessions, Q&A sessions and some coursework. This mixture of inputs ensures speedy, facilitated learning coupled with ample and speedy opportunities to practice the new skills so as to embed them into your daily routines.

We take into careful consideration different learning styles and temperament styles in this training.

In this way, the learning quickly becomes embedded into daily practice and then benefits can accrue from the very start.

The Attendees

There are a great many people who would benefit from taking this training. Principal amongst these would be;

- Leaders
- Civic Leaders
- Ministers
- Managers in large organisations
- Entrepreneurs
- Business Owners
- Those aspiring to Leadership Positions
- Team Leaders
- CEO's
- Board Members

DAILY DISCUSSION

DAY ONE

LEADERSHIP MASTERCLASS

- The Characteristics of Great Leaders
- How to lead
- Leadership Case Studies
- Leading Teams Workshop
- Leading Change Workshop
- Digital Transformation

DAY TWO

DRIVING AND RESPONDING TO CHANGE

- Uniting around a common Vision
- Roles in Driving and Managing Change
- The Change Equation – what it is and how to use it
- Managing Uncertainty
- Building a common framework and language
- Aligning leaders around common goals

DAY THREE

ENGAGING LEADERSHIP

- How to engage your stakeholders
- Handling Resistance to change
- Stakeholder Impact assessments
- Changing your corporate culture
- Persuasive Communication Skills

DAY FOUR

DRIVING CHANGE

- Communicating Change
- Developing a Change Communications Plan
- Change Implementation Roll-out
- Embedding change into your organisation
- Change reinforcement

DAY FIVE

DRIVING CHANGE AS 'THE NEW NORMAL'

- Creating a compelling Mission & Vision that your people buy into
- 'Taking them with you' getting 'buy-in' throughout the organisation
- The Balanced Scorecard
- Driving Continual Improvement
- Tools and Metrics
- Implementation
- Summary and Recap