Transformational Leadership in the Digital Age

Driving Change in the 24/7/365 'Always-on' World

06 - 10 Jun 2022	Dubai	US$ 5,350
03 - 07 Oct 2022	London	US$ 5,350
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About the Course

All industries and businesses are undergoing vast amounts of change. The internet and the global pandemic have changed the way we work and the way we do business forever. Such transformational times need transformational; leaders.

The modern business world needs leaders who can engender trust and confidence. Organisations need to be led by inspirational, flexible, and open-minded people. Your beliefs, principles, ethics and behaviours as a leader are more important in this new world than they have ever been before.

Leadership has never been more important. Your staff, your shareholders and your customers all need to have a clear idea of who and what they are dealing with. More than at any previous time in history, ethics, values, and behaviours, particularly their leadership, are front and centre. More than ever, Leaders and the organisations they lead are held up to high ethical and moral standards and the ability to create a principled. Flexible organisation and transforming it ethically are vital skills for the modern leader.

Consequently, Principle-centered leadership and the ability to drive change throughout the organisation are key drivers to current and future value creation, which starts at the top.

Core Objectives

This Transformational Leadership in the Digital Age training course sets some lofty goals, but goals are essential for any transformative leader.

The delegates will achieve the following objectives:

- Appreciate the true nature of Leadership and how to develop the habits and behaviours of great leaders
- Know the crucial importance of trust, how to engender it and how to spread it
- Understand the critical importance of corporate principles and how to embed them into your organisation
- Understand your leadership USP and your brand identity and how to deploy them optimally
- Understand the crucial significance of Principled Leadership and how to apply them
- Learn how to transform your organisation into a digital 'always-on' world

Training Approach

This Transformational Leadership in the Digital Age training course uses a variety of training inputs to appeal to all learning styles and types. Lectures, tutorials, case study analyses, role-play exercises, training games, video inputs, facilitated discussion sessions, Q&A sessions and some coursework. This mixture of inputs ensures speedy, facilitated learning and ample and quick opportunities to practice the new skills and embed them into your daily routines.

Careful consideration of different learning styles and temperament styles in this training. In this way, the learning quickly becomes embedded into daily practice, and benefits can accrue from the start.

The Attendees

There are a great many people who would benefit from taking this training. Principal amongst these would be:

- Managers in large organisations
- Entrepreneurs
- Business Owners
- Those aspiring to Leadership Positions
- Team Leaders
- Board Members

DAILY DISCUSSION

DAY ONE

LEADERSHIP MASTERCLASS

- The Characteristics of Great Leaders
- How to Lead?
- Leading Teams Workshop
- Leading Change Workshop
- Digital Transformation

DAY TWO

CULTURE AND PRINCIPLED LEADERSHIP

- The Importance of Principles
- Changing your Organisational Culture
- Principled Leadership
- Generating and Building Trust
- Making it stick: Driving culture change through the organisation

DAY THREE

PRINCIPLED LEADERSHIP AND THE BOTTOM LINE

- Creating value within the organisation
- Building your Brand Values
- Principled Leadership and the Bottom-Line
- Social Marketing on Principles
- Spiritual Capital and Leadership
- Social Capital and Leadership

DAY FOUR

DRIVING TRANSFORMATION

- Creating a compelling purpose
- The importance of integrity
- The personal characteristics of the Principled Leader
- The importance of Clarity
- The importance of Humility
- The importance of Visibility
- Achieving Excellence

DAY FIVE

VISION, MISSION, VALUES AND MILESTONES

- Creating a compelling mission & Vision that your people buy into
- Using Digital Technology to drive change throughout the organisation
- The Values-driven Enterprise
- Total Quality Management
- Driving Continual Improvement
- Tools and Metrics
- Implementation